



**St. Francis College for Women**

Begumpet, Hyderabad - 500016

(Autonomous & Affiliated to Osmania University)

**DEPARTMENT OF COMMERCE**

# COFEE NEWSLETTER

**JULY - AUGUST EDITION**



## **VARSHA GANESH, PRESIDENT'S MESSAGE:**

I am delighted to launch COFEE's inaugural edition of the Bi-Monthly Newsletter! Each issue of the newsletter will be a testament to our community's energy and dedication. We hope to make this newsletter your go-to source for updates, insights and inspiration!



COFEE, the Commerce Organization for Emerging Entrepreneurs is a student club at St. Francis College for Women, established in 2002. The COFEE Club provides an incredible platform to sharpen and develop entrepreneurial, organizational and leadership skills. Through various events, fests, workshops, and guest lectures, COFEE encourages students to think innovatively and push boundaries. We strive to excel in all avenues by fostering teamwork, initiative and creativity.



@COFEE\_SFCS

## **INVESTITURE**



The St. Francis College Student Council and Student Clubs Investiture Ceremony was a grand event on July 19, 2024. The new leaders were formally inducted into their roles by the Chief Guest Dr. Babu Rao Kuchipudi (Retd. IPS). The club members, led by President Varsha Ganesh, marched in proudly, symbolizing their dedication. The ceremony marked a new chapter for the members as they took the oath to uphold the club's values. This event was a testament to the club's commitment to teamwork, leadership, and excellence, setting the stage for a successful year ahead.

The Student Induction Program on July 24th was a fantastic event. It started with an exciting treasure hunt and continued with club introductions. Various games and colorful stalls kept everyone engaged. The first-year students were thrilled to be part of the club and eager to explore the opportunities available. The day was filled with laughter, new connections, and the promise of memorable experiences ahead.



**SIP**



## INDEPENDENCE DAY WEEK



COFEE organized a series of engaging events from 12th to 15th August centered around the theme of patriotism - "Viksit Bharat." The activities included group singing, quiz, and slogan writing competitions to celebrate the spirit of nationalism and honor the essence of a developed India. Students enthusiastically participated in showcasing their talents and knowledge while expressing their love for the country through competitions of Group Singing, Quiz, and Slogan Writing. The events not only fostered a sense of unity and pride but also encouraged creativity and patriotism among the student community.

# 15<sup>th</sup>

## AUGUST



### FLASHMOB

The flash mob competition was a standout feature of the celebrations. Each club showcased their unique style and energy. COFEE's electrifying performance embodied the essence of India - the vibrant tapestry of professions that weave our nation's fabric. The human pyramid formation was a breathtaking feat. Their performance earned them the WINNER title of the Flashmob Competition, leaving a lasting impression on the audience.

## INDEPENDENCE DAY



The 78th Independence Day celebration at St. Francis College was vibrant and patriotic. The highlight was the flag hoisting, followed by a march past. Our Principal Dr. Uma Joseph and the Chief Guest, Brigadier Inder Sethi addressed the gathering. The celebrations also featured a welcome dance and an inter-club flash mob competition. The event concluded with a prize distribution ceremony and a vote of thanks.



## JUSTICE DELAYED IS JUSTICE DENIED!

Students from St. Francis College of Women organized a silent protest to demand justice for the horrifying incident in Kolkata. The protest included a poignant skit by the Nukkad Natak group, Team Bedaari, highlighting the need for justice and community support. The students' unity and the solemn atmosphere conveyed a powerful message of solidarity and the urgent need for change.



## SPOTLIGHTS



### VAISHNAVI MADUPU BCOM 3 H

Senior Under Officer(SUO) Vaishnavi Madupu had represented India 🇮🇳 at Kazakhstan 🇰🇿 as she got selected for Youth Exchange Programme(YEP) in the month of August 2024



### RAJESWARI SABOO BCOM 1 H

Rajeswari Saboo started her own business in May 2024. Passionate about fashion & sustainability, Rajeswari and her friend created a handmade crochet brand called "YARNEY" selling handbags, keychains, soft toys, etc. They have generated over Rs. 40,000 in revenue and fulfilled 100 orders in just 5 months.



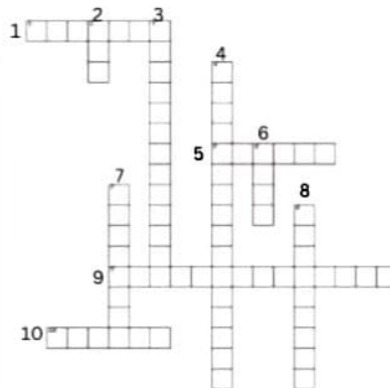
### MADARI RACHEL BCOM 2 IPP

Madari Rachel has been representing India in various Cestoball Tournaments internationally. She was part of the winning team in Rathnapur, Sri Lanka and Bangkok, Thailand in November, 2023. As of June, 2024, she has also led the team as a captain in tournaments across India.



### DID YOU KNOW?

- MCDONALD'S profits mainly from real estate, owning the land and buildings of its franchises rather than just selling fast food.
- IKEA is technically a non-profit, owned by the Stichting Ingka Foundation, helping it minimize taxes on global earnings.
- At times, APPLE'S cash reserves have surpassed those of the U.S. government.
- Despite its dominance, Amazon took nearly a decade to turn its first profit, finally becoming profitable in 2003.



Solve the puzzle for a chance to be featured on the COFEE Page! Solve all the newsletter puzzles to qualify.  
(send your answers at coffee.sfc)

For a clearer view of the crossword, [CLICK HERE](#)



### ACROSS:

- 1) First major funding round in which a startup sells equity to investors.
- 5) The percentage ownership of a company that investors receive in exchange for funding.
- 9) Co-founder of the social media giant now known as Meta.
- 10) Billionaire who founded Alibaba, China's largest e-commerce company.

### DOWN:

- 2) The event when a private company offers shares to the public for the first time.
- 3) A wealthy individual who provides capital for startups in exchange for ownership equity.
- 4) The process of designing, launching, and running a new business venture, often with risk.
- 6) A global ride-sharing app that became a unicorn by revolutionizing urban transportation.
- 7) Entrepreneur known for Tesla, SpaceX, and pushing the boundaries of space travel.
- 8) The process of pivoting a business model after feedback.



# **COFEE**

# **NEWSLETTER**

# **KAIROS**

## **I N A U G U R A L**



COFEE club launched Kairos'24 on 3rd September, 2024. The event began with an introduction from COFEE President Varsha Ganesh and Vice President M. Aakanksha, followed by a prayer. The Head of Commerce, Dr. Sunitha Singam, along with the faculty coordinators - Ms. A. Padmaja and Mr. Vamshi Allen declared the intra-collegiate fest open. Kairos 2024 witnessed the ultimate showdown between orators, readers, entrepreneurs, trivia enthusiasts and dancers!

## **E V E N T S**

"The Literary League" organized by Page Turners at KAIROS 2024 was an exciting literary quiz with 11 teams competing in three rounds: Rapid Rumble (book titles), Pitch Perfect (book pitches), and Scenario Surge (reimagined classics). Judges Mr. Gokul and Ms. Nida offered valuable insights. The event was a unique blend of creative and engaging rounds that fascinated avid readers.



## **T H E L I T E R A R Y L E A G U E**

## **D A N C E F O R A C A U S E**



The Dance Competition conducted by Samaritan Transcend revolved around the theme of "Womanhood", showcasing vibrant performances from 11 individual and 4 group participants. The event celebrated femininity in all forms weaving together powerful stories of struggle, courage and sisterhood through captivating performances depicting strength, resilience and grace.



## ENTREPRENEURIAL LAUNCHPAD



The Entrepreneurial Launchpad conducted by Trade Wizards celebrated innovation and teamwork through two rounds. In Venture Visionary, participants explored entrepreneurial ideas. Innovative Pursuit focused on collaboration to push creative boundaries. Judged by Ms. Manisha and Ms. Carolyn, the event provided a platform for skill-building, networking, and personal growth. It left participants inspired and equipped with insights for their entrepreneurial journeys.

## THE BRAIN ODYSSEY

The Brain Odyssey conducted by Brainia, held on September 4th, witnessed 36 contestants competing across three dynamic rounds. Round 1 had participants form teams and tackle a Portfolio Quiz, testing knowledge in areas of Finance, Marketing and HR. In Round 2, "The Riddle Realm," teams solved complex riddles to advance. The final round, "Let's Delineate!," was a rapid-fire quiz on diverse portfolios. The event emphasized teamwork, strategy, and intellect, creating a memorable experience for all.



## THE WORDSMITH WARS

The Wordsmith Wars by Speech Weavers was an electrifying event that showcased participants' oratory skills through three challenging rounds. Judges Ms. Hari Kalyani and Ms. Latha G. evaluated rounds like A Minute to Win It, War of Words, and the intense Crossfire, where participants demonstrated quick thinking, persuasive arguments, and analytical depth. The event was marked by powerful speeches and a spirit of intellectual exchange, orchestrating a memorable experience. The Wordsmith Wars celebrated the impact of words, persuasion, and effective communication.





## EXPRES-SO FIRST EPISODE – KAIROS

COFEE's Expres-so Podcast debuted with its first episode — an energetic feature on Kairos 2024. The shoot captured candid moments and dynamic conversations, bringing authentic voices from St. Francis College to life. This episode transformed a simple idea into a memorable experience, highlighting the vibrant spirit of Kairos.

## LET US DREAM CONFERENCE

The Let Us Dream Conference conducted on 21st September, 2024 brought together visionaries and change makers to explore innovative strategies and solutions for building a holistic community. The inaugural for the conference was conducted by COFEE. The introduction and felicitation of dignitaries was followed by a keynote address from the Chief Guest, Dr. J. John Rozario Jegaraj, a pivotal figure in shaping India's defence and aerospace landscape. Three expert panel discussions delved into critical sectors: Education, Health and Social Service sparking meaningful conversations and inspiring collective action.



## COFEE MERCHANDISE



On October 5th, COFEE made a triumphant return to merchandise at the SFC Grad Convocation for the 2021-2024 batch. Their revamped line combined nostalgia with style, offering T-shirts, keychains, badges, and stickers that celebrate college pride and memories. Featuring vibrant designs that embody COFEE's spirit of rising, reaching, and reinventing, the collection received enthusiastic feedback from graduates. This success reaffirms COFEE's commitment to crafting memorabilia that accompanies Francisians on their new journeys.



# SPOTLIGHTS



**P. Aashritha**  
BCOM 2 IB

P. Aashritha has excelled in Tennis and Soft Tennis, participating in several key tournaments. She won the Inter College Tournament in Hyderabad. She achieved 4th place at the South Zone Tournament hosted by Jain University, Bangalore. Aashritha also represented her college at the All India Nationals in DCRB, Haryana, and competed in the Khelo India Tournament in Assam, Guwahati. In Soft Tennis, she participated in the 20th Senior Nationals in Madhya Pradesh, showcasing her commitment and versatility in the sport.



**Ch Naga Sai Hamsika**  
BCOM 3 CAP

Ch Naga Sai Hamsika led the Junior National Handball Team in her role as team captain. As a skilled handball player, she won a bronze medal representing Telangana in the senior national handball championship. Her sporting prowess extends to securing first place in the Freedom Cup 2022 and the CM Cup 2023. She also represented Osmania University in 2022-2023 and 2023-2024.

Additionally, she received the Seva Saadhak award for her five years of exemplary service to 'Youth for Seva'.

## Business Strategy Sudoku Challenge

Here, in this unique Sudoku game challenges instead of using numbers, you will use nine different commerce-related terms to complete the puzzle. Your goal is to fill in the grid with these terms in such a way that no term repeats in any row, column, or 3x3 subgrid.

### How to Play:

- You have a 9x9 grid.
- The grid is divided into nine 3x3 subgrids.
- Instead of using numbers, you will fill the grid with the following 9 commerce-related terms:

- REVENUE
- PROFIT
- ROI (Return On Investment)
- ASSETS
- LIABILITIES
- EQUITY
- MARGIN
- CASH FLOW
- CAPITAL

### Rules:

- Each term must appear exactly once in each row, column, and 3x3 subgrid.
- Your challenge is to figure out the correct placement of each term based on the partially filled grid.

### DID YOU KNOW?

- India's e-commerce market is expected to reach \$200 billion by 2026.
- Kirana stores still make up 90% of the retail sector.
- India's UPI-based apps, like PhonePe and Paytm, now process more transactions than Visa and Mastercard combined in India.
- Apps like Meesho allow people, especially in smaller towns, to start businesses by reselling products within their communities through WhatsApp and Facebook.
- India is experimenting with drone deliveries for essentials like medicine in remote areas, aiming to overcome infrastructure challenges.

|        |         |           |           |        |        |  |         |        |
|--------|---------|-----------|-----------|--------|--------|--|---------|--------|
| Margin |         | Cash flow |           |        |        |  |         |        |
|        |         |           | Margin    | ROI    |        |  |         |        |
|        | ROI     |           |           |        |        |  |         | Margin |
|        |         |           | Cash Flow |        |        |  |         |        |
|        | Capital |           |           |        | Profit |  |         |        |
|        |         |           |           |        |        |  | Assets  |        |
|        |         | Revenue   |           | Equity |        |  | Capital |        |
|        |         |           |           |        |        |  |         |        |
|        | Margin  |           | Assets    |        |        |  |         |        |





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NOVEMBER-DECEMBER EDITION

# COFEE NEWSLETTER YUVAFLARE



## EVENTS

### BATTLE OF BANDS

On 29th November, 2024, SFC's Campus Fest YUVAFLARE was hosted which included an exhilarating Battle of Bands, presented by COFEE and Xpressions. Hosted by the spirited Varsha Ganesh and Kripa Poosa, the event saw six dynamic bands—Chitralahari, Gehraayi, Laya, Squad 4, Swans, and Zeal—deliver electrifying performances that kept the audience hooked. Esteemed judges Akhil Chandra, Krishna Bharadwaj, and Arjun Vijay added flair and expertise. A thrilling finale crowned the winners, making it a night to remember filled with music, talent, and high-energy!



### BHOO BHULAIYA

The "BHOO BHULAIYA" escape room challenge at Yuvaflare 2024, organized by COFEE was a thrilling and memorable experience. With meticulous planning and energetic leadership the event introduced participants to a series of mind-bending puzzles that tested their problem-solving skills, critical thinking, and teamwork. The event fostered both individual creativity and collective intelligence, with each round intensifying the competition. More than just a challenge, "BHOO BHULAIYA" promoted collaboration and built lasting friendships among participants making it the highlight of the fest!





# COFEE - 22<sup>ND</sup> BIRTHDAY

## FRANCIS GOT TALENT

COFEE joyfully celebrated its 22nd anniversary on December 12, 2024, at Gerosa Hall, with an unforgettable showcase of student talent. The event highlighted COFEE's remarkable achievements, such as winning the inter-college flashmob competition, organizing "Kairos" and launching new episodes of the "Expres-so" podcast, and also celebrated the vibrant spirit of the club. The inter-departmental talent show took center stage, featuring a variety of captivating performances that filled the room with creativity and energy. Esteemed judges Prashanti ma'am and Allen sir offered insightful feedback to the talented participants. The celebration reinforced COFEE's dedication to fostering talent and leadership.



### EXPRES-SO: SECOND EPISODE - FROM CAMPUS DAYS TO CORPORATE WAYS: ANJALI'S PATH

In the latest episode of COFEE Club's Expres-so Podcast, we had the pleasure of chatting with Anjali Chanda, an accomplished alumna. Anjali reminisced about her college days, recounting last-minute submissions and epic group study attempts. She shared how these experiences shaped her and helped her navigate the corporate world. With a mix of humour and warmth, Anjali's stories brought nostalgia and inspiration. She also discussed her transition from a carefree college life to corporate hustle, offering valuable lessons. This engaging episode reminds us of the bonds that connect us and the spirit of our community.



## AI - NATIONAL CONFERENCE



The two-day National Conference "Towards Viksit Bharat: Synergizing Human Intelligence and Artificial Intelligence in Commerce and Management", conducted by the department of commerce on the 19th & 20th of November, was a resounding success, bringing together academicians, researchers and professionals to explore the potential of Artificial Intelligence in various sectors.

The event featured six insightful sessions in which experts discussed the role of AI in data-driven decision making, highlighting its potential to revolutionize finance. The intersection of AI and education was also examined with a focus on classroom dynamics and the importance of intertwining human intelligence with AI in academics and research. The seminar also touched on the AI revolution in HRM, exploring technical innovations and applications that can enhance organizational efficiency. The impact of leveraging AI to gain a competitive advantage in today's fast-paced business world was examined while also drawing focus to its impact on sustainable and rural development.

## SPOTLIGHTS



**V. Ashri Naga Sai**  
B.COM1H

V. Ashri Naga Sai has made a mark in kickboxing with an impressive medal haul. Her achievements include a bronze at the 2019 National Boxing Championships, a gold at the 2022 Telangana State Kickboxing Championship, and 3 golds at the 2023 State Level Championship. She also secured 5th and 9th place at the 2023 National Championships, and most recently won 2 golds at the 2024 Khelo India and State Level Kickboxing Championship.

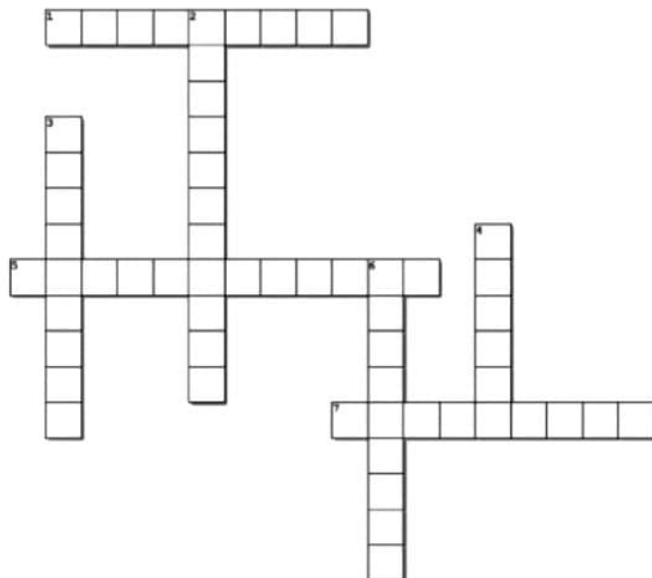


**Rosalia Lourdes Selvamani**  
BCOM 3 CAP

Rosalia Lourdes Selvamani is an accomplished martial artist with an impressive record of achievements in Karate. She has secured silver medals at the Inter College Osmania University Championship and Overall Championship in 2023 and 2024, respectively. Additionally, she won gold medals in three different categories at the Inter State Level Championship in 2022, and silver and bronze medals at the Twin Cities competition in the same year.



- The first online purchase was in 1994 when a man bought a Sting CD using his credit card.
- Walmart is the world's largest private employer with 2.3 million employees.
- Over 80% of Google's revenue comes from ads.
- The first stock market was in Amsterdam in 1602.
- Around 95% of money worldwide exists digitally.



### Across

1. A method of trading in which securities are bought and sold through an intermediary.
5. The principle of not allowing a company to overstate its financial health.
7. A law that regulates how businesses compete and prevent monopolies.

### Down

2. The price at which the demand for a good or service equals the supply.
3. A market structure in which a few firms dominate the industry.
4. The act of borrowing money with the promise to repay it with interest
6. A type of financial market where securities are traded after their initial offering.